

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY

MBA Course Structure 2017(Full Time)

TRIMESTER I

| Exam Slot | Course No. | Course Name                | L-T-P  | Internal Marks | End Trimester Marks | Exam Duration (hours) | Credits |
|-----------|------------|----------------------------|--------|----------------|---------------------|-----------------------|---------|
|           | 11         | Quantitative Techniques    | 3-0-0  | 40             | 60                  | 3                     | 3       |
|           | 12         | Organizational Behaviour I | 3-0-0  | 40             | 60                  | 3                     | 3       |
|           | 13         | Economics for Managers     | 3-0-0  | 40             | 60                  | 3                     | 3       |
|           | 14         | Business Communication     | 3-0-0  | 40             | 60                  | 3                     | 3       |
|           | 15         | Accounting for Managers    | 3-0-0  | 40             | 60                  | 3                     | 3       |
|           | 16         | Business and Society       | 3-0-0  | 40             | 60                  | 3                     | 3       |
|           | 17         | Managerial skills I        | 0-2-0  | 20             |                     |                       |         |
|           | 18         | Project                    | 0-0-9  |                |                     |                       |         |
|           |            | TOTAL                      | 18-2-9 | 260            | 360                 |                       | 18      |

TRIMESTER II

| Exam Slot | Course No. | Course Name                 | L-T-P  | Internal Marks | End Trimester Marks | Exam Duration (hours) | Credits |
|-----------|------------|-----------------------------|--------|----------------|---------------------|-----------------------|---------|
|           | 21         | Organizational Behaviour II | 3-0-0  | 40             | 60                  | 3                     | 3       |
|           | 22         | Business Environment        | 3-0-0  | 40             | 60                  | 3                     | 3       |
|           | 23         | Marketing Management I      | 3-0-0  | 40             | 60                  | 3                     | 3       |
|           | 24         | Operations Management       | 3-0-0  | 40             | 60                  | 3                     | 3       |
|           | 25         | Financial Management I      | 3-0-0  | 40             | 60                  | 3                     | 3       |
|           | 26         | Business Law                | 3-0-0  | 40             | 60                  | 3                     | 3       |
|           | 27         | Managerial skills II        | 0-2-0  | 20             |                     |                       |         |
|           | 28         | Project                     | 0-0-9  |                |                     |                       |         |
|           |            | TOTAL                       | 18-2-9 | 260            | 360                 |                       | 18      |

TRIMESTER III

| Exam Slot | Course No. | Course Name                   | L-T-P   | Internal Marks | End Trimester Marks | Exam Duration (hours) | Credits |
|-----------|------------|-------------------------------|---------|----------------|---------------------|-----------------------|---------|
|           | 31         | Marketing Management II       | 3-0-0   | 40             | 60                  | 3                     | 3       |
|           | 32         | Financial Management II       | 3-0-0   | 40             | 60                  | 3                     | 3       |
|           | 33         | Human Resource Management     | 3-0-0   | 40             | 60                  | 3                     | 3       |
|           | 34         | Business Research Methods     | 1.5-0-0 | 20             | 30                  | 1.5                   | 1.5     |
|           | 35         | Management Information System | 1.5-0-0 | 20             | 30                  | 1.5                   | 1.5     |
|           | 36         | Operations Research           | 3-0-0   | 40             | 60                  | 3                     | 3       |
|           | 37         | Strategic Management          | 3-0-0   | 40             | 60                  | 3                     | 3       |
|           | 38         | Managerial skills III         | 0-3-0   |                | 60                  |                       | 3       |
|           | 39         | Project                       | 0-0-8   |                |                     |                       |         |
|           |            | TOTAL                         | 18-3-8  | 240            | 420                 |                       | 21      |

TRIMESTER IV

| Exam Slot | Course No. | Course Name            | L-T-P   | Internal Marks | End Trimester Marks | Exam Duration (hours) | Credits |
|-----------|------------|------------------------|---------|----------------|---------------------|-----------------------|---------|
|           | 41         | International Business | 3-0-0   | 40             | 60                  | 3                     | 3       |
|           | 42         | Business Analytics     | 3-0-0   | 40             | 60                  | 3                     | 3       |
|           | 43         | Elective I             | 3-0-0   | 40             | 60                  | 3                     | 3       |
|           | 44         | Elective II            | 3-0-0   | 40             | 60                  | 3                     | 3       |
|           | 45         | Elective III           | 3-0-0   | 40             | 60                  | 3                     | 3       |
|           | 46         | Elective IV            | 3-0-0   | 40             | 60                  | 3                     | 3       |
|           | 47         | Project                | 0-0-11  |                |                     |                       |         |
|           |            | TOTAL                  | 18-0-11 | 240            | 360                 |                       | 18      |

TRIMESTER V

| Exam Slot | Course No. | Course Name                           | L-T-P   | Internal Marks | End Trimester Marks | Exam Duration (hours) | Credits |
|-----------|------------|---------------------------------------|---------|----------------|---------------------|-----------------------|---------|
|           | 51         | Entrepreneurship                      | 3-0-0   | 40             | 60                  | 3                     | 3       |
|           | 52         | Leadership, Ethics and Accountability | 3-0-0   | 40             | 60                  | 3                     | 3       |
|           | 53         | Elective V                            | 3-0-0   | 40             | 60                  | 3                     | 3       |
|           | 54         | Elective VI                           | 3-0-0   | 40             | 60                  | 3                     | 3       |
|           | 55         | Elective VII                          | 3-0-0   | 40             | 60                  | 3                     | 3       |
|           | 56         | Elective VIII                         | 3-0-0   | 40             | 60                  | 3                     | 3       |
|           | 57         | Project (Report and Viva-voce)        | 0-0-11  | 50             | 50                  |                       | 4       |
|           |            | TOTAL                                 | 18-0-11 | 290            | 410                 |                       | 22      |

TRIMESTER VI

| Exam Slot | Course No. | Course Name                                  | L-T-P  | Internal Marks | End Trimester Marks | Exam Duration (hours) | Credits |
|-----------|------------|--|--------|----------------|---------------------|-----------------------|---------|
|           | 61         | Cross Cultural Management                    | 3-0-0  | 40             | 60                  | 3                     | 3       |
|           | 62         | Elective IX                                  | 3-0-0  | 40             | 60                  | 3                     | 3       |
|           | 63         | Elective X                                   | 3-0-0  | 40             | 60                  | 3                     | 3       |
|           | 64         | Comprehensive Project (Report and Viva-voce) | 0-3-12 | 40             | 160                 |                       | 6       |
|           | 65         | Internship                                   | 0-2-3  | 60             |                     |                       | 3       |
|           |            | TOTAL  | 9-5-15 | 220            | 340                 |                       | 18      |

CREDITS AND MARKS

|                  |      |
|------------------|------|
| Total credits    | 115  |
| Internal marks   | 1510 |
| University marks | 2250 |
| Total marks      | 3760 |